

Craig West

136 OAK RIDGE CIRCLE, MADISON, MISSISSIPPI 39110 • 601.248.2401 • KREG@HAPPYKREG.COM

HISTORY

THINK WEB STORE, Ridgeland Mississippi
Senior Designer 2018 - Present
Responsible for various print and web projects.

BAILEY WEST CREATIVE, Madison Mississippi
Partner/Creative Director 2017 - Present
Responsible for all creative aspects of the company.

THE GIBBES COMPANY, Ridgeland, Mississippi
Creative Director, 2005 - 2017
Led the way on campaigns for Mississippi Power Company, The Port of Gulfport, Singing River Health System, Mississippi Disaster Recovery and other clients.

EPARTNERS, Madison, Mississippi
Senior Interactive Designer, 2001 - 2005
Plugged away on ClearChannel Worldwide, BankPlus, CIT.MS, ABC and other clients.

VENTION, Jackson, Mississippi
Senior Interactive Designer, 2000 - 2001
Lit up the sites of Paradigm Capital, ePlanet Services, BankPlus and other smaller, yet happy, clients.

MINDBENDER NEW MEDIA, Jackson, Mississippi
Associate Creative Director, 1999 - 2000
Ahhhh, the sweet web love of accounts including SkyTel, Fox Everett, Workplace Technologies, Frontline and Get in the Game Sports.

THE RAMEY AGENCY, Ridgeland, Mississippi
Senior Art Director, 1995 - 1999
Created TV, print ads, collateral and a couple of web sites for swell clients like Mississippi Tourism, Mississippi Hometown Retirement, National Oak Flooring Manufacturing Association and more.

THE GODWIN GROUP, Jackson, Mississippi
Art Director, 1991 - 1995
Where my happiness really started to blossom through print ads, collateral, TV and radio for Trustmark Bank, Mississippi Baptist Medical Center, Century Cellunet and Georgia Pacific.

ADVERTISING PREPRINT DISTRIBUTORS, Inc., Jackson, Mississippi
Art Director, 1989 -1991
The tough love of direct mail.

FRANKLIN PRINTERS, Jackson, Mississippi
Art Director, 1987 - 1989
A masochistic relationship that spawned a staggering amount of business cards, brochures and newsletters.

THE GODWIN GROUP, Jackson, Mississippi
Production Artist, 1986
A part-time position re-sizing ads.

SKILLS

Mac and PC, Adobe Creative Suite, Adobe XD, Wordpress and all that sort of stuff.

A slew of ADDYs, Effie award, the undying love of my clients.

PORTFOLIO

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